



eIQ

1018 West 8th Ave, Suite G
King of Prussia, PA 19406

Phone: 610-265-6028

Fax: 610-265-6171

Web: www.eiq.com

Email: admin@eIQ.com



logIQ

2007 Catalog

The IQ Company

**Exercise
your brain**





About Us

Founded by Mathematicians, Educators, and Psychologists, the brains behind elogIQ have spent years of research and development in pursuit of the best puzzles and brain teasers. The toys we design inspire the imagination and stimulate the creative genius in everyone who uses them. For those of you who may become addicted to our toys, the only cure is to solve the puzzle.

elogIQ prides itself on developing one-of-a-kind games and puzzles that have been recognized by major establishments including a design award sponsored by BusinessWeek Magazine.

Cmetrick™ Too HARD

P002B

10-30 Units | \$7.00
31-250 Units | \$6.50
251-500 Units | \$5.50
Suggested Retail: \$14.00



Cmetrick™ CLASSIC

P001A



10-30 Units | \$7.00
31-250 Units | \$6.50
251-500 Units | \$6.00
Suggested Retail: \$14.00



Cmetrick™ Too

P002A



10-30 Units | \$6.50
31-250 Units | \$6.00
251-500 Units | \$5.50
Suggested Retail: \$12.00

Cmetrick™ CLASSICMini

P001B

10-30 Units | \$4.50
31-250 Units | \$3.95
251-500 Units | \$3.25
Suggested Retail: \$9.00



CubeEdu™

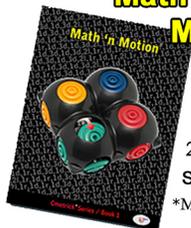
CD001

10-30 Units | \$4.50
31-250 Units | \$3.95
251-500 Units | \$3.25
Suggested Retail: \$9.00



Math 'n Motion™

C001



10-30 Units | \$6.50
31-250 Units | \$6.00
251-500 Units | \$5.50
Suggested Retail: \$12.00

*Math 'n Motion is associated with Cmetrick™ Too

iQue™

iQue™



iQue is elogIQ's newest ingenious game played between two players who alternate moves until one player has arranged their five game pieces in their respective positions. In each hole on one side of the board, different size pegs are arranged from largest to smallest. Each game piece has a hole on the bottom to fit perfectly with a peg of the same size on the board. The players must evaluate the board and plan every move in a strategic way in order to correctly arrange their game pieces in the least amount of moves.

Suggested Retail: \$14.00
Recommended for ages 6 and up
Item Code: G001

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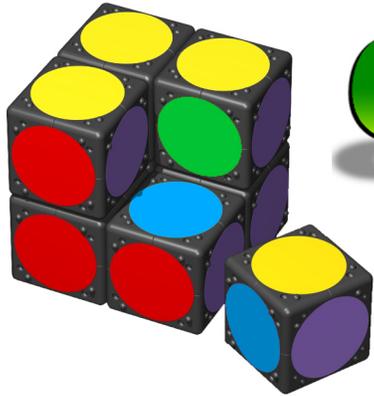
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Cube·e·du™



Cube·e·du

Cube·e·du™ is a puzzle that will tease your brain cells like no other. At first glance, this little cutie looks harmless, like many others; solve it by matching colors on all sides of the cube. So what's the problem you ask? Well, try to solve it the old fashion way. You will soon find out that it is not as easy as it looks. A quick mathematical analysis will clue you in on the solution. How many squares of the same kind must each face have when solved? How many squares must each face have in common with all adjacent faces when solved? Guaranteed to provide hours of fun.

Suggested Retail: \$9.00

Recommended for ages 6 and up

Item Code: CD001



Cube·e·du™

exercise your brain



G002
QBICZU™

10-30 Units | \$7.00
31-250 Units | \$6.50
251-500 Units | \$6.00
Suggested Retail: \$14.00



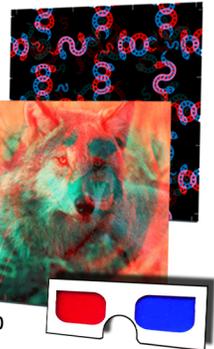
peek-a-boo™
COLORING BOOK
P006CB
10-30 Units | \$5.50
31-250 Units | \$4.95
251-500 Units | \$4.25
Suggested Retail: \$10.00

peek-a-boo™ PUZZLES

Select Peek-a-boo's come in your choice of size. Please specify:
3x5 jigsaw, 3x3 square, 6x8 jigsaw, 4x5 square and 7x5 square.
Butterflies and snake come only in 3x3 squares.

10-30 Units | \$4.50/unit
31-250 Units | \$4.25/unit
251-500 Units | \$3.95/unit

Snakes; **P005SS**
Butterflies; **P005BF**
Gorilla/Hippo; **P005GH**
Butterfly/Moth; **P005BM**
Wolf/Bear; **P005WB**
Wolf/Fox; **P005WF**
Suggested Retail: \$9.00



CUBICLE™



P003
10-30 Units | \$6.50
31-250 Units | \$6.00
251-500 Units | \$5.50
Suggested Retail: \$12.00



G001
10-30 Units | \$7.00
31-250 Units | \$6.50
251-500 Units | \$6.00
Suggested Retail: \$14.00

TRIPOD



P004
10-30 Units | \$7.00
31-250 Units | \$6.50
251-500 Units | \$6.00
Suggested Retail: \$14.00

Peek-a-boo™ Coloring Book

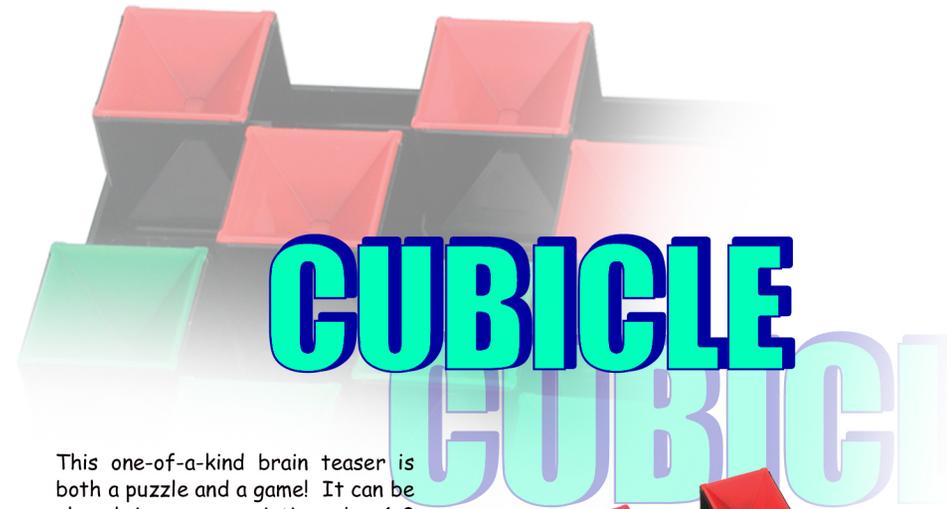
Our Best-selling Peek-a-boo puzzles are now available as a puzzle AND a coloring book. We use colored lenses that act as color-filters to create images that can be seen through one lens but disappear in another. Just fill in the appropriate spaces with the provided markers, cut along the dotted line and use our special glasses to place the pieces together so that the red images are visible through the red lenses and the blue images are visible through the blue lenses, it's that simple!! What a great way to combine education and fun for the whole family.

Suggested Retail Price: \$10.00
Recommended For Ages 5 And Up
Item Code: P006CB



Peek-a-boo™ Coloring Book

Cubicle™



This one-of-a-kind brain teaser is both a puzzle and a game! It can be played in many variations by 1-2 players and is great for any age. Solve color patterns by rolling the colored cubes systematically, or play an elimination game against another player. Guaranteed to become addictive!!!

Suggested Retail: \$12.00
Recommended for ages 6 and up
Item Code: P003



Cubicle™

QbicZu™

QbicZu™

QbicZu is a three dimensional, and more challenging, version of tic-tac-toe. This game can be played by two players or two teams. The objective is to create rows or columns consisting of balls of the same color. Players (or teams) alternate moves, each filling one of the 27 spaces with their colored ball. QbicZu is won by the player or team with the most internal "3 in a row" diagonal, vertical, or horizontal rows.



Suggested Retail: \$14.00

Recommended for ages 6 and up

Item Code: G002



Tripod is an exciting new puzzle that will make you scratch your head. Just a few twists and turns and it is completely scrambled. This puzzle is sure to give you hours of fun!



Solve for LETTERS

Solve for COLORS

Solve for ARROW COLORS

Suggested Retail: \$14.00

Recommended for ages 7 and up

Item Code: P004

Tripod™

Peek-a-boo Puzzles



Available in:

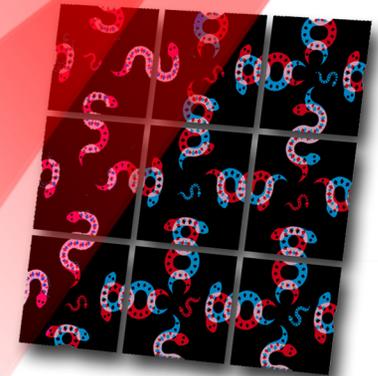
Snakes	P005SS
Butterfly-Moth	P005BM
Gorilla-Hippo	P005GH
Wolf-Bear	P005WB
Wolf-Fox	P005WF
Butterflies	P005BB

These new patent pending graphically stunning puzzles will provide you with hours of fun. Each puzzle comes with a pair of glasses; one red and one blue to let you see the two separate designs. To solve, you must place the pieces correctly to match both the red and the blue.

Suggested Retail: \$9.00

Recommended for ages 5 and up

Item Code: P005



Peek-a-boo Puzzles

Cmetrick™ Too

Cmetrick™ Too

With two US Patents, Cmetrick Too is another challenging brain teaser from the eIQ shop. This puzzle was created to stimulate critical thinking and encourage problem solving skills combining education and fun. Cmetrick Too contains 20 colored discs in five different colors. This puzzle's mechanism allows you to pass discs from sphere to sphere and with a few simple turns, you can thoroughly mix the colors. To solve this 3-D challenge, each sphere must show discs of the same color as shown above with the white discs hidden.

Suggested Retail: \$12.00

Recommended for ages 6 and up

Item Code: P002A



Cmetrick™ TOO HARD



This version of Cmetrick Too is much harder to conquer! To solve the puzzle, you have to follow the rules of Cmetrick Too described above. In addition, the center colors must match on all sides. The puzzle is guaranteed to challenge the most sophisticated puzzle enthusiast.

Suggested Retail: \$14.00

Recommended for ages 7 and up

Item Code: P002b

Cmetrick™ Too HARD

Cmetrick™ Classic

Cmetrick™ Classic

WINNER OF THE
'05 INDUSTRIAL DESIGN
EXCELLENCE AWARDS

Sponsored by BusinessWeek Magazine and the
Industrial Designers of Society of America

Cmetrick Classic is a creative and original design that will challenge the mind. With two US Patents, this 3-D brain busting puzzle will inspire the imagination and stimulate the creative genius in everyone while providing hours of fun and excitement.

The unique function of Cmetrick Classic utilizes the strategy of spinning rows and columns of colored spheres from scrambled to unscrambled with just a few simple twists and turns. When one color appears on top with all other colors in the same configuration you have solved the puzzle!!!

Suggested Retail: \$14.00

Recommended for ages 6 and up

Item Code: P001A



...also... Classic Mini

This 2x2 version of Classic
is GREAT for travel!

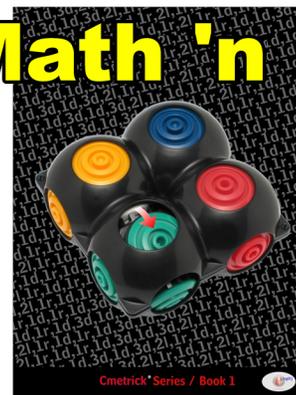


Suggested Retail: \$9.00

Recommended for ages 6 and up

Item Code: P001B

Math 'n Motion



Students will learn both simple and complex math concepts using our Math 'n' Motion lesson plan. This lesson plan was developed to satisfy the NCTM standards for Math and contains a 3-part lesson plan on Algorithms.

Suggested Retail: \$12.00

Recommended for students in Grades 4-6

Item Code: C001

Math 'n Motion